



**Three complementary core businesses around Consulting,
with a specialization in Finance**



Strong Business and Functional Expertise



Established in 2010 from the idea of its Founding Director Mongi Ben Tkhatat, **AMEF Consulting** is a strategy & management advisory firm specialized in strategy and management, covering Africa and the Middle East.

With a team of about twenty permanent Partners and Experts **AMEF Consulting** mobilizes high level local and international Consultants for the success of its missions. We also work on certain projects in close partnership with famous international consulting firms and financial development institutions that value our professionalism and expertise.

Based on a strategic choice, **AMEF Consulting** has specialized in the Finance sector in order to provide its customers with both a strong business and functional expertise.



Innovative Services Offer, Tailored to our Customers



Our **consulting** services offer is structured around 5 competence centers

- ▣ Strategy & Business Model
- ▣ Financing of Micro, Small & Medium Businesses
- ▣ Financing of Green Projects
- ▣ Risk management & Compliance
- ▣ Training & Coaching

We also bring, if required, our expertise and support to our clients and partners in other areas, with a proven experience in several large scale missions :

- ❖ Assistance to an Islamic bank in the development of its activities in the SME segment within the framework of a technical assistance as part of the assistance program sponsored by the African Development Bank (ADB) (**Mauritania** - 2019)
- ❖ Assistance to three retail banks in developing their financing strategy to SMEs as part of a technical assistance program sponsored by the German Development Bank KfW (**Tunisia** -2016/2018)
- ❖ As part of a technical assistance program promoted by the European Fund Green for Growth Fund (GGF), development of a marketing concept and leasing solutions for the promotion of renewable energy projects by two leasing companies (**Tunisia** - 2017/2019)
- ❖ Definition and implementation of the SME financing strategy and business model for a private bank (**Cameroon** - 2016/2019)
- ❖ Assistance to improve the risk management system in favour of a bank specialized in housing finance (**Burkina Faso** - 2014)
- ❖ Feasibility study for the establishment of a micro finance institution (**Tunisia** - 2013)
- ❖ Training of several groups of staff from an international IT development company on various topics regarding financing activities (**Tunisia** - 2013/2018)

They have already trusted our Cabinet and our Experts



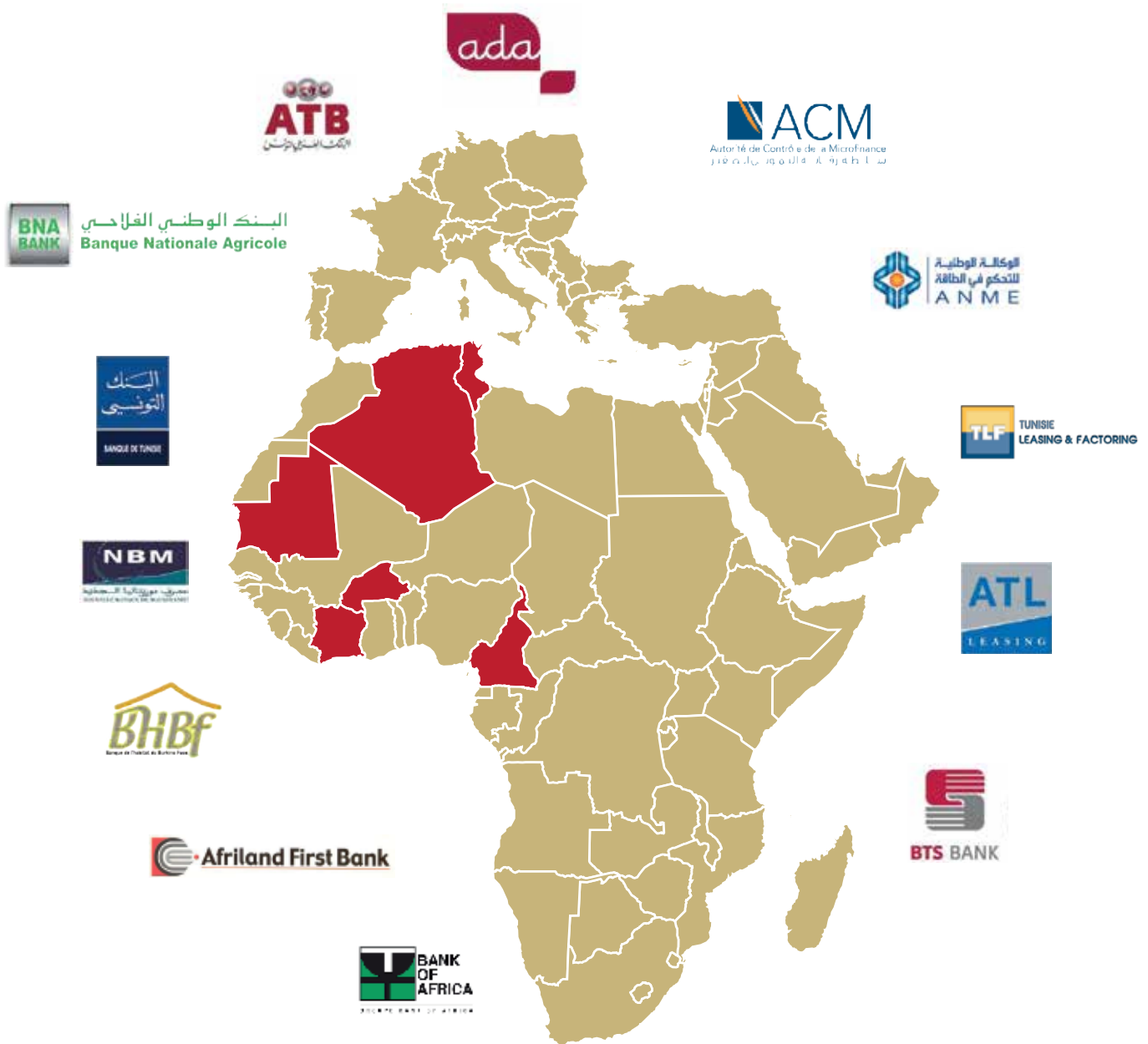
GREEN FOR GROWTH FUND
INVESTING IN ENERGY EFFICIENCY
AND RENEWABLE ENERGY

giz Deutsche Gesellschaft
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Zusammenarbeit (GIZ) GmbH



**International
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Bank aus Verantwortung



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